Planning from the Future: Florida2030.org

APA Florida Annual Conference
September 14, 2018

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FLORIDA 2030
FLORIDA CHAMBER FOUNDATION

SPECIAL THANKS TO OUR FLORIDA 2030 PARTNERS

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ANNUAL PILLAR PARTNERS

ABLE Charitable Foundation
Central Pinellas
Charlotte County Chamber of Commerce
Fifth Third Bank
The Florida College System Foundation
Moore

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1 PLAN
3 GOALS
6 PILLARS
for Florida 2030

1 STEERING COMMITTEE
6 ADVISORY COMMITTEES
155+ PARTNERS & LEADERS
weighing in on Florida's future

10,000+ FLORIDIANS
engaged through
83 TOWN HALLS
covering all
67 COUNTIES

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FLORIDA's SIX PILLARS

Global Competitiveness | ***Prosperity & High Paying Jobs*** | ***Vibrant & Sustainable Communities***

Talent Supply & Education

Leading the world in talent development, attraction, and retention

Innovation & Economic Development

Diversifying Florida's economy and expanding national and global markets

Infrastructure & Growth Leadership

Enhancing Florida's infrastructure and positioning for growth and opportunities

Business Climate & Competitiveness

Ensuring a strong and responsive business climate

Civic & Governance Systems

Aligning and leveraging private, public, and community resources

Quality of Life & Quality Places

Creating the best places to live, learn, work, play, and do business

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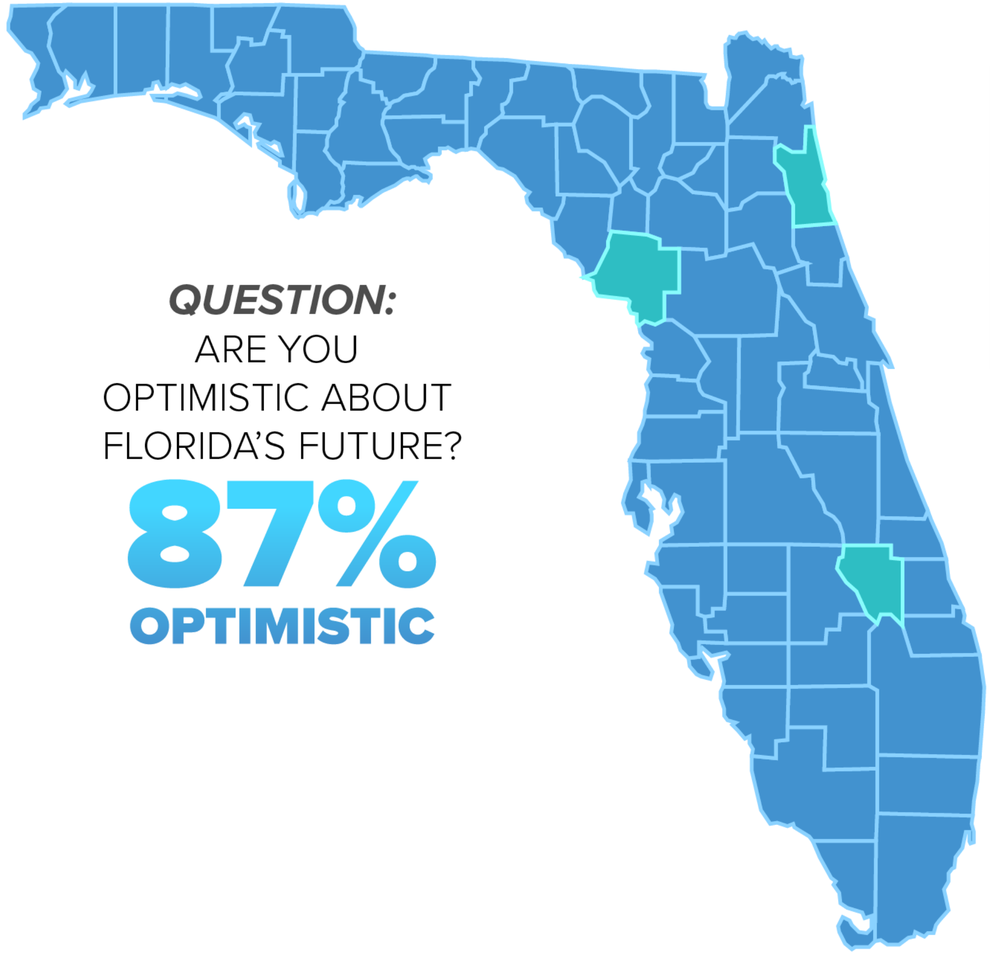

QUESTION:
ARE YOU OPTIMISTIC ABOUT FLORIDA'S FUTURE?

87%
OPTIMISTIC

% YES

- >75%
- 51-75%
- 26-50%
- 0-25%

QUESTION:
IS YOUR OWN COMMUNITY POSITIONED FOR GLOBAL COMPETITIVENESS, PROSPERITY, AND VIBRANT AND SUSTAINABLE COMMUNITIES?

MOST SAY
"NO"

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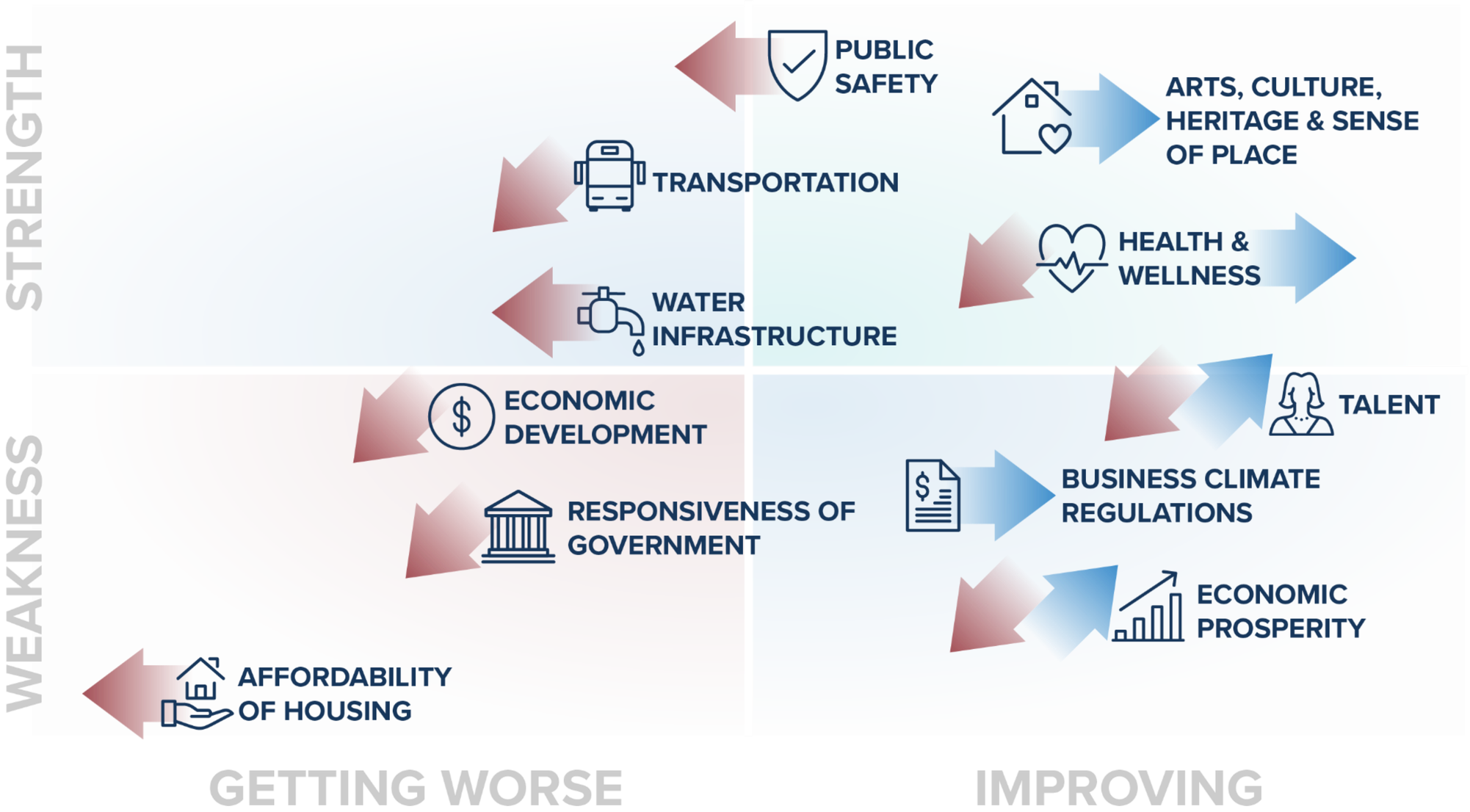

Summary of input from 83 town hall meetings engaging more than 10,000 Floridians in all 67 counties

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Drivers of Change

HOW WILL FLORIDA WORK IN 2030?

- Global Markets
- Innovation
- Future of Work

- Resources
- Risk & Resiliency

HOW WILL FLORIDA LIVE IN 2030?

- Growth
- Diversity
- Urbanization

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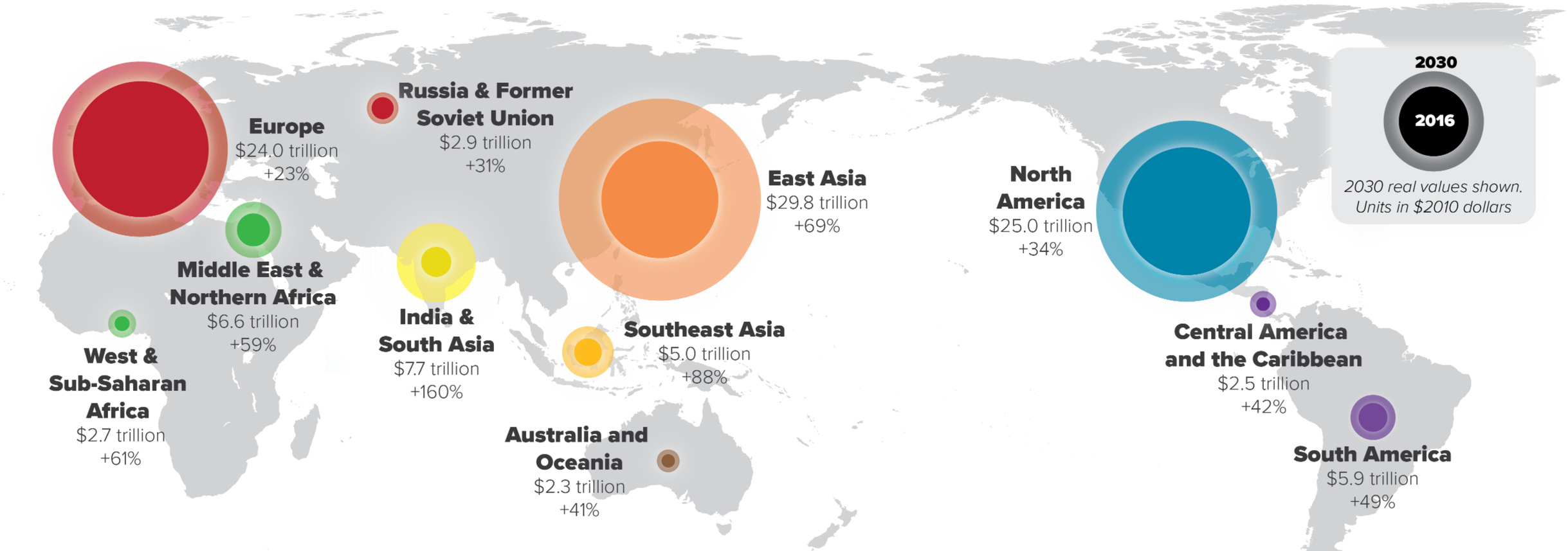
Global Markets



Projected Gross Domestic Product Growth by Region, 2016-2030

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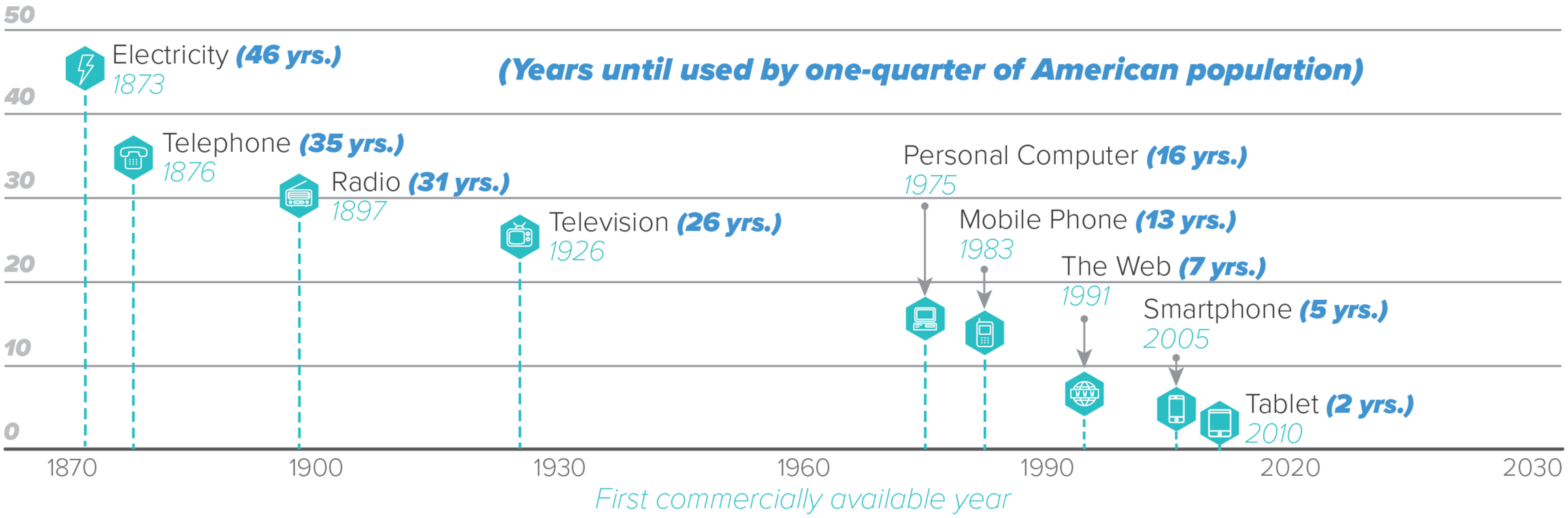
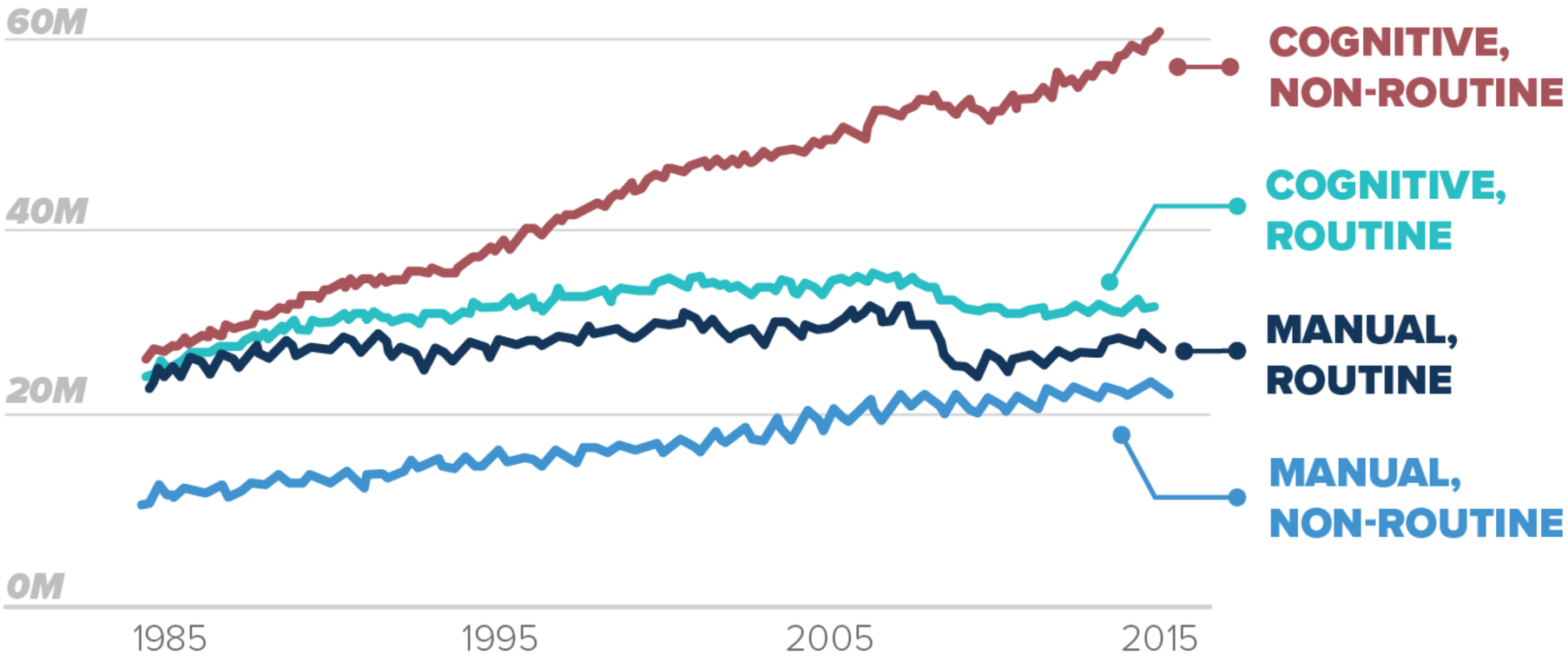
Source: U.S. Department of Agriculture, Economic Research Service, 2016

Innovation



Source: Singularity.com

Nature of Work



U.S. Employment by Job Type

Source: Federal Reserve Bank of St. Louis analysis of Bureau of Labor Statistics occupational data

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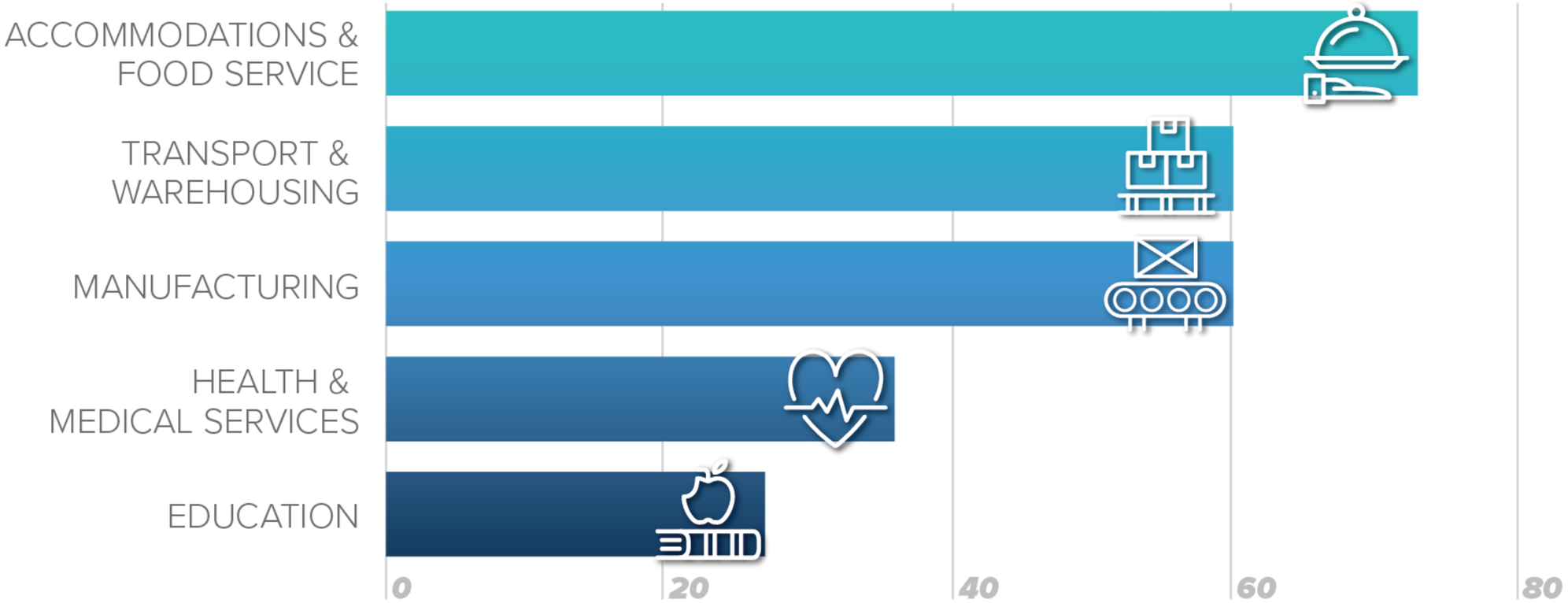
Nature of Work



Percent of Selected Jobs that Could be Automated Using Existing Technology

Source: McKinsey Global Institute, 2017.

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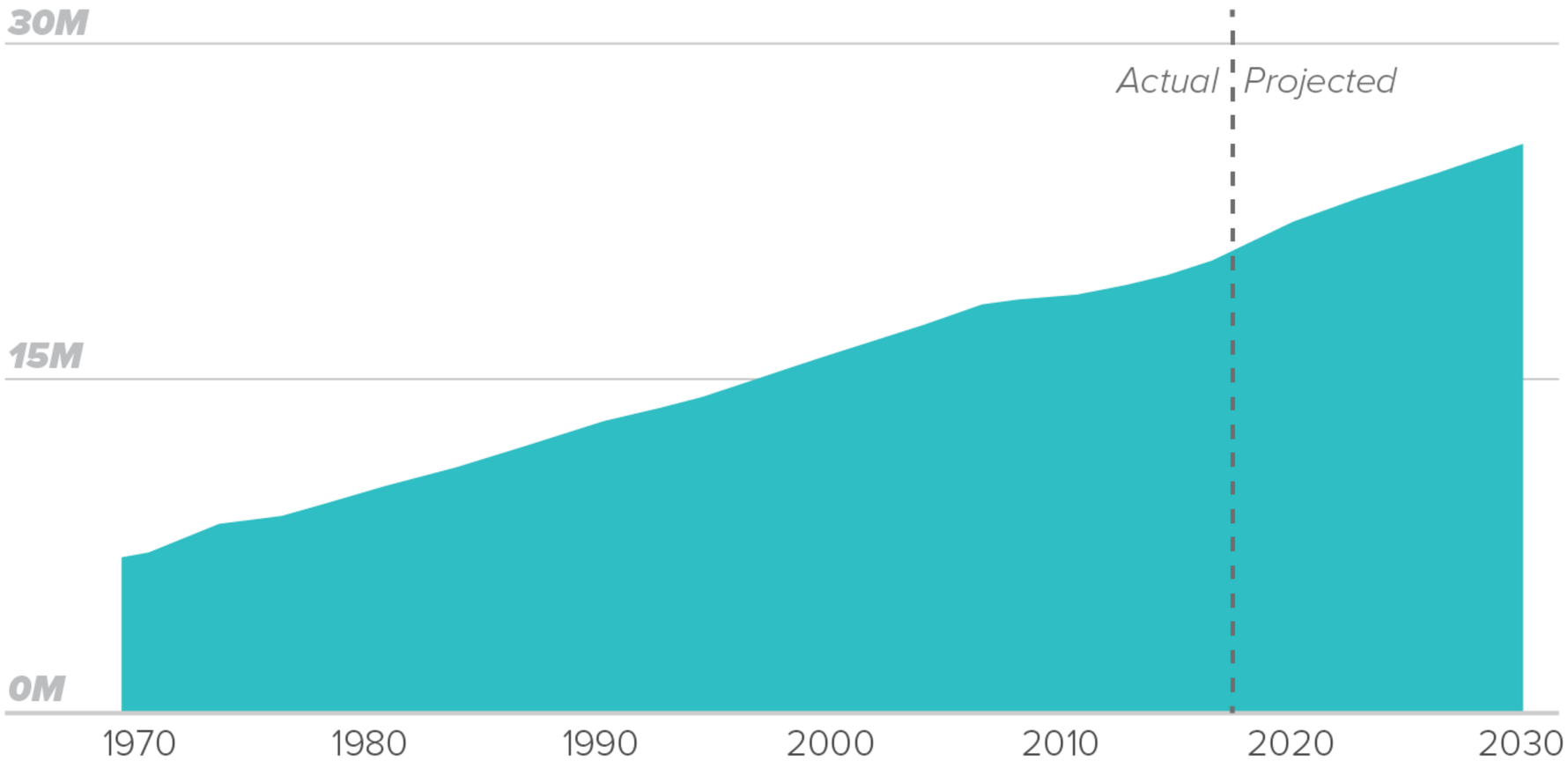
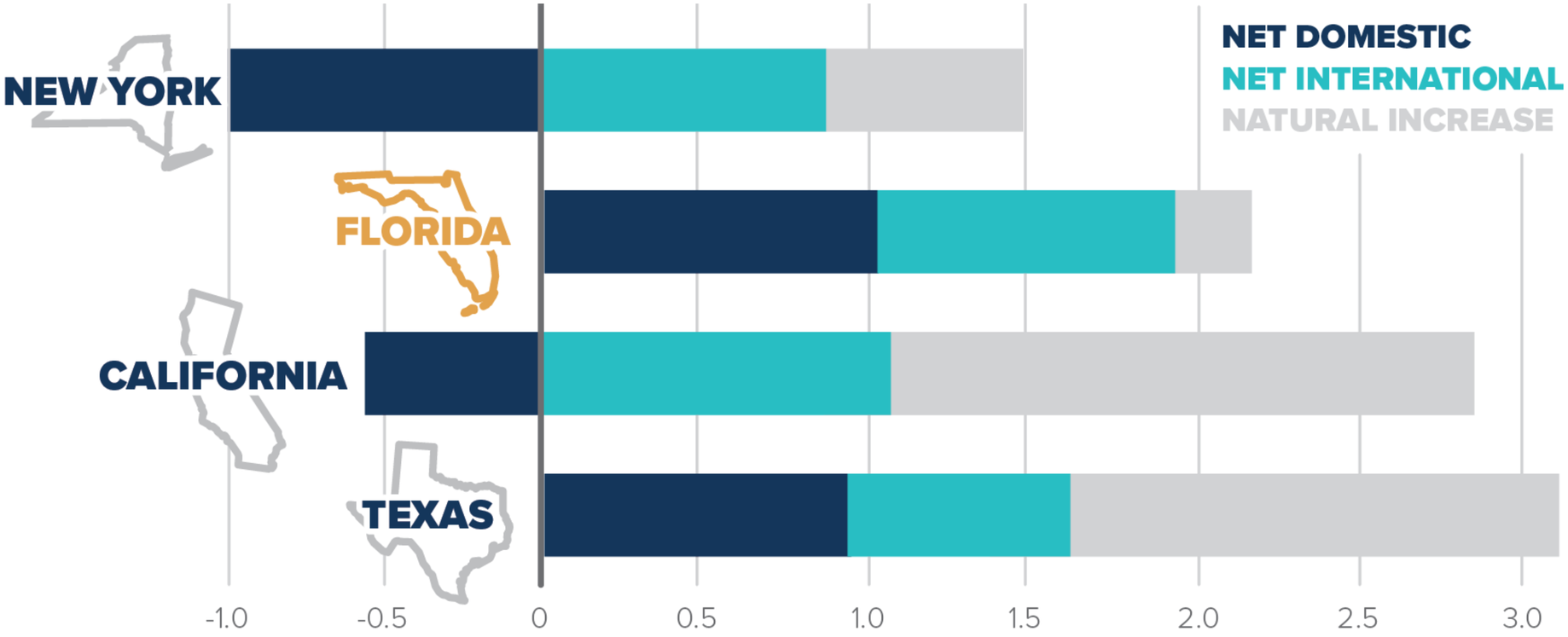
Growth



Florida Population (millions)

Source: U.S. Census Bureau, University of Florida Bureau of Economic and Business Research, Florida Chamber Foundation

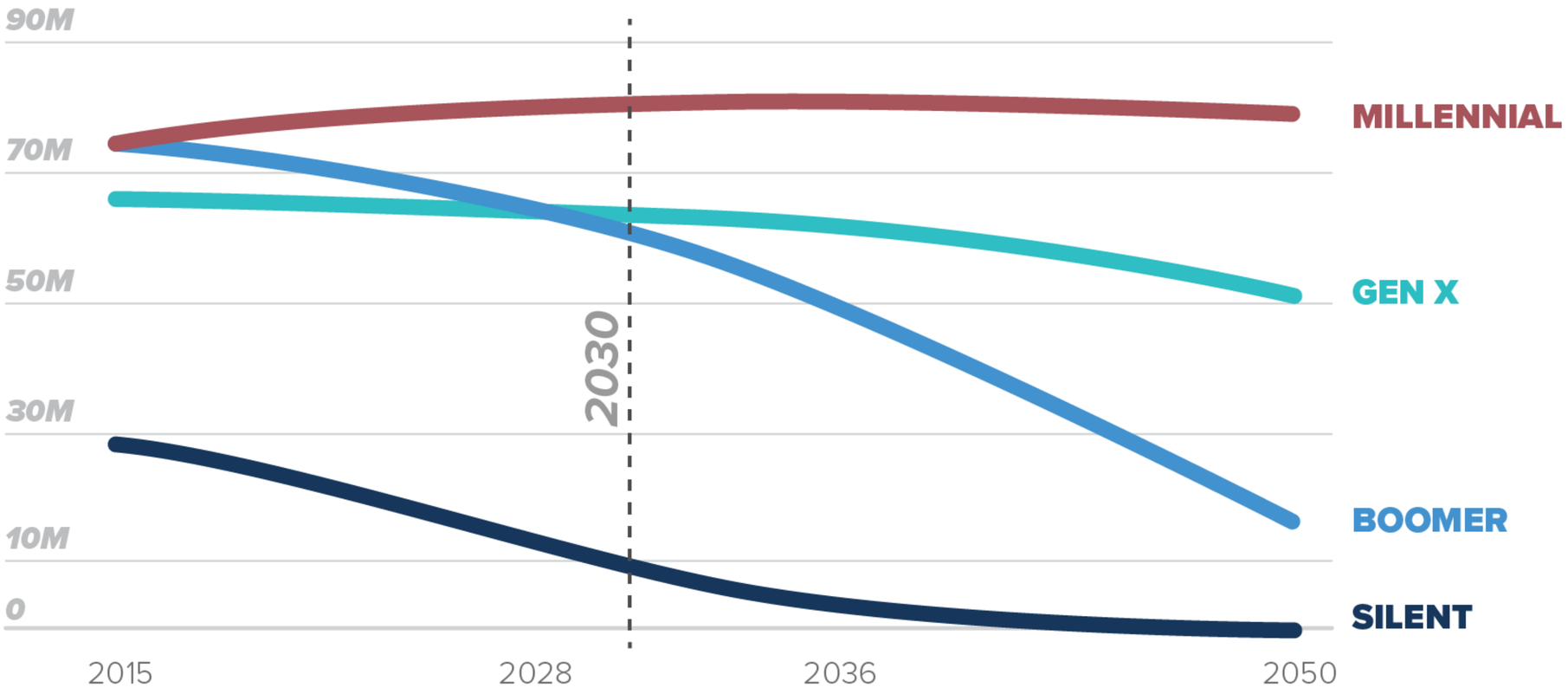
Growth



Change in Population by Source, 2010-2017 (millions)

Source: U.S. Census Bureau

Diversity



Projected U.S. Population by Generation

Source: Pew Research Center tabulations of U.S. Census Bureau population projections

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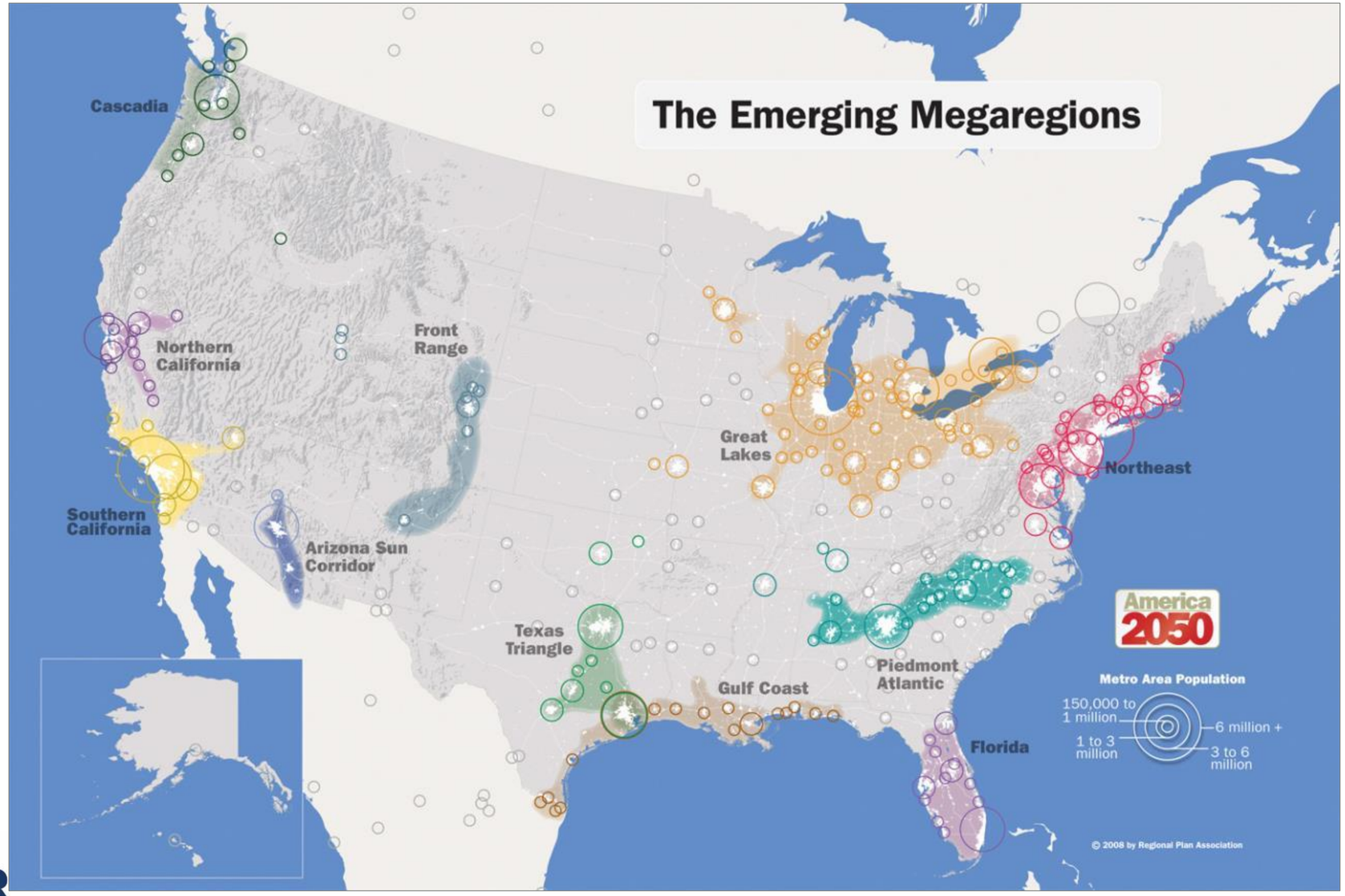
Urbanization



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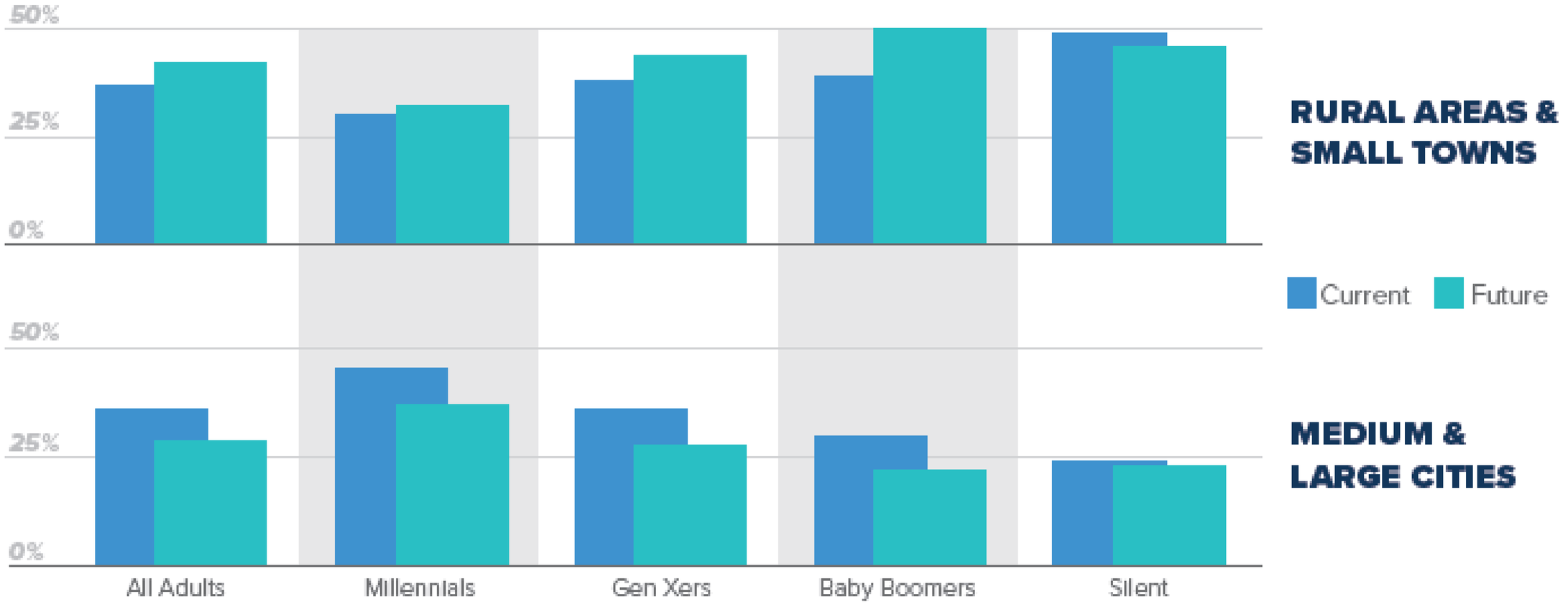
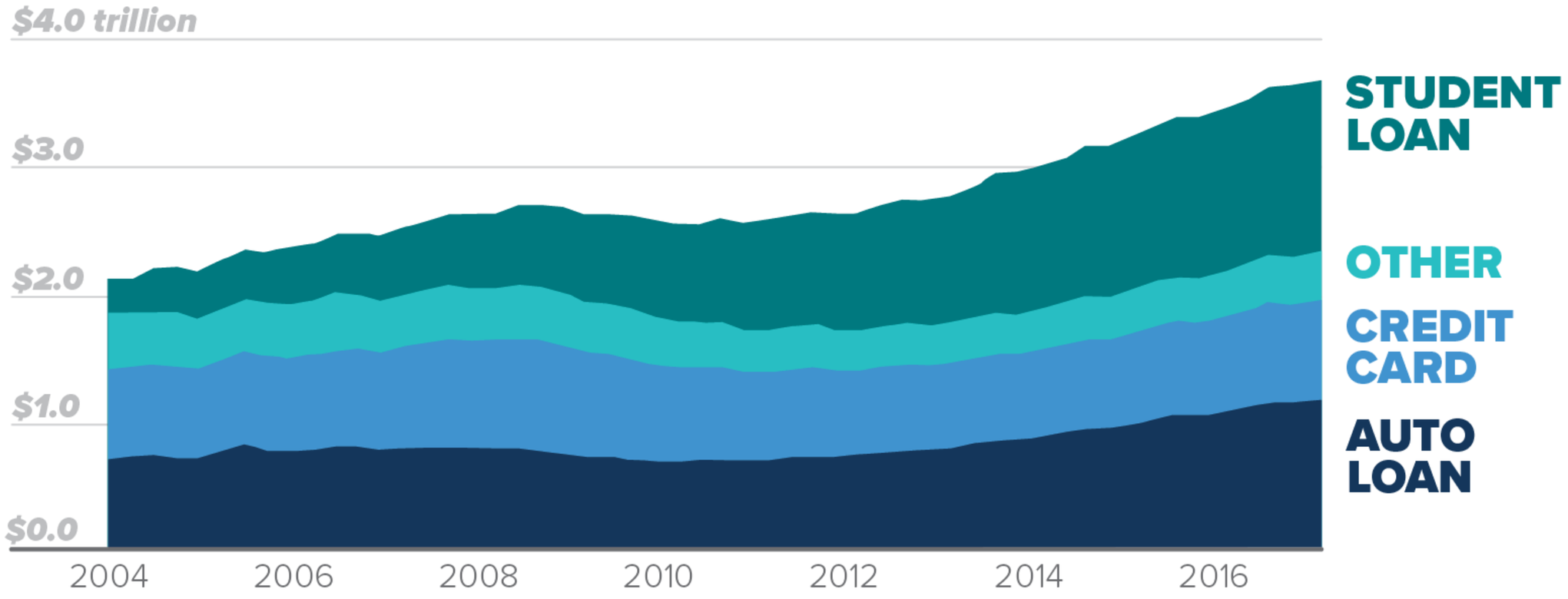
Urbanization



Source: Urban Land Institute

Resources



U.S. Non-Mortgage Household Debt

Source: Federal Reserve Bank of New York Consumer Credit Panel/Equifax (2017).

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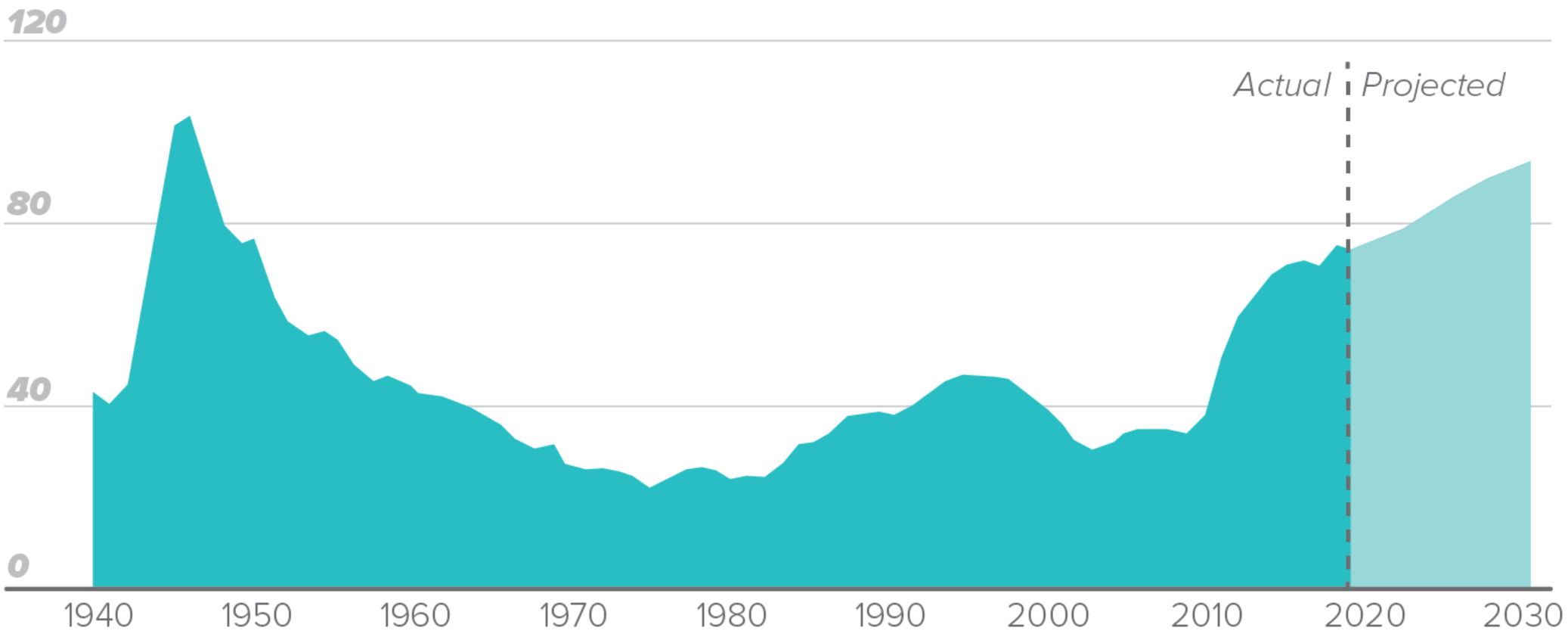
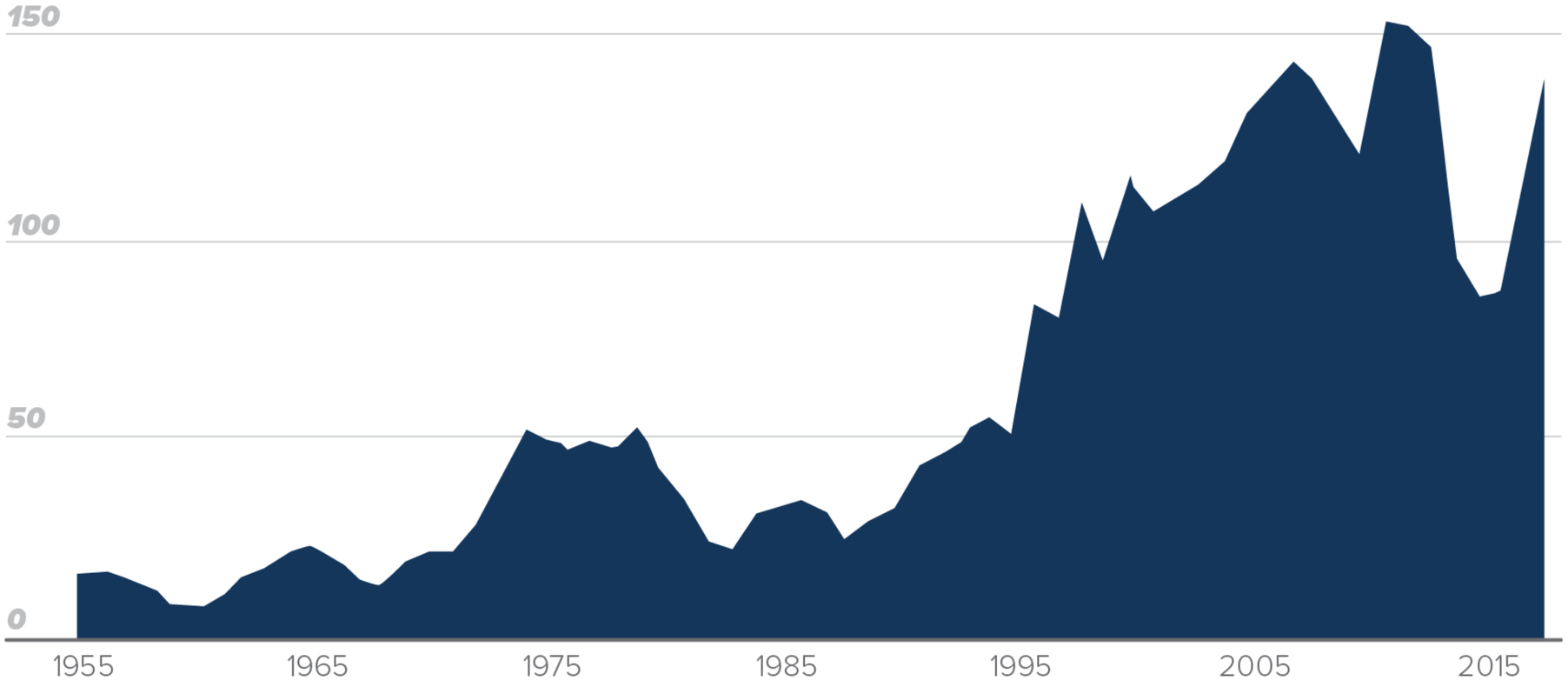
Resources



Federal Debt Held by the Public as Percent of GDP

Source: Congressional Budget Office (April 2018 projection)

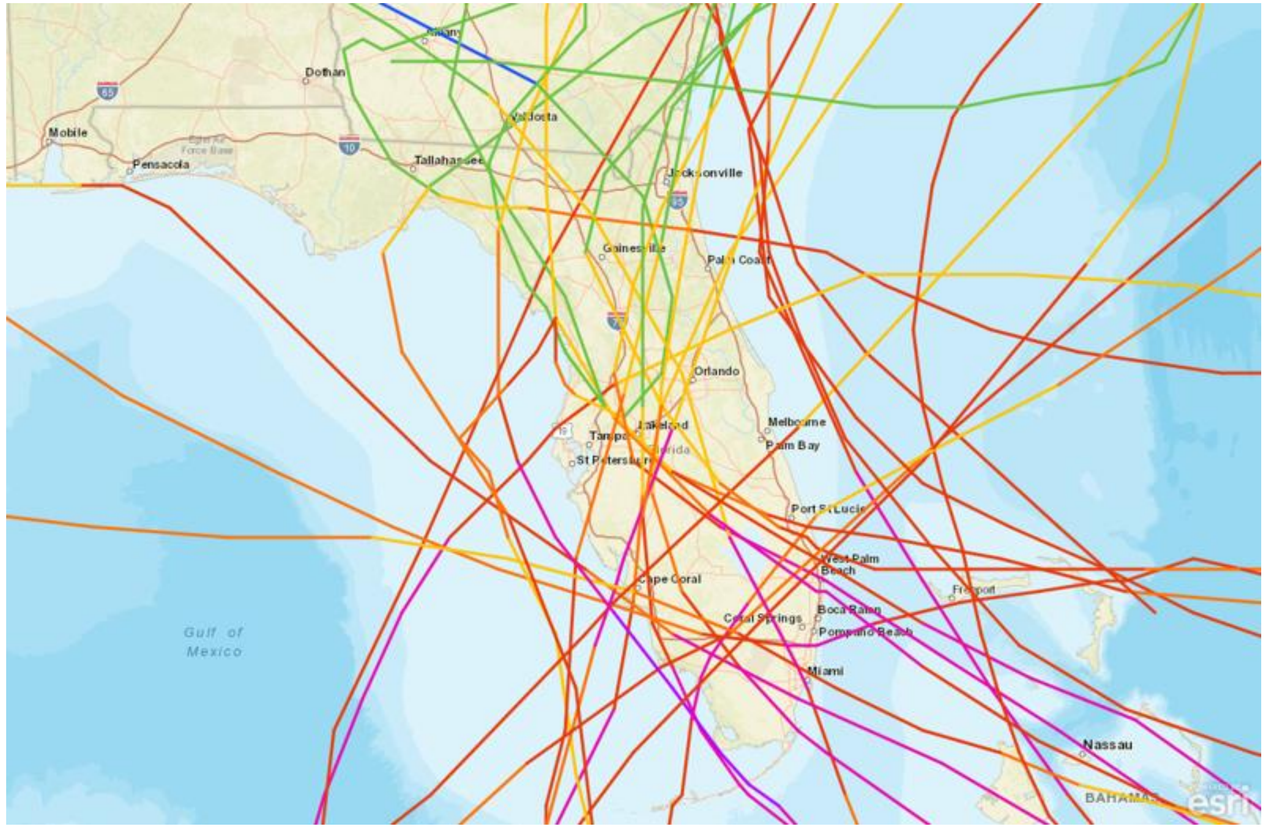
Risk & Resiliency



Declared US. Disasters by Year

Source: Federal Emergency Management Administration (three-year rolling average)

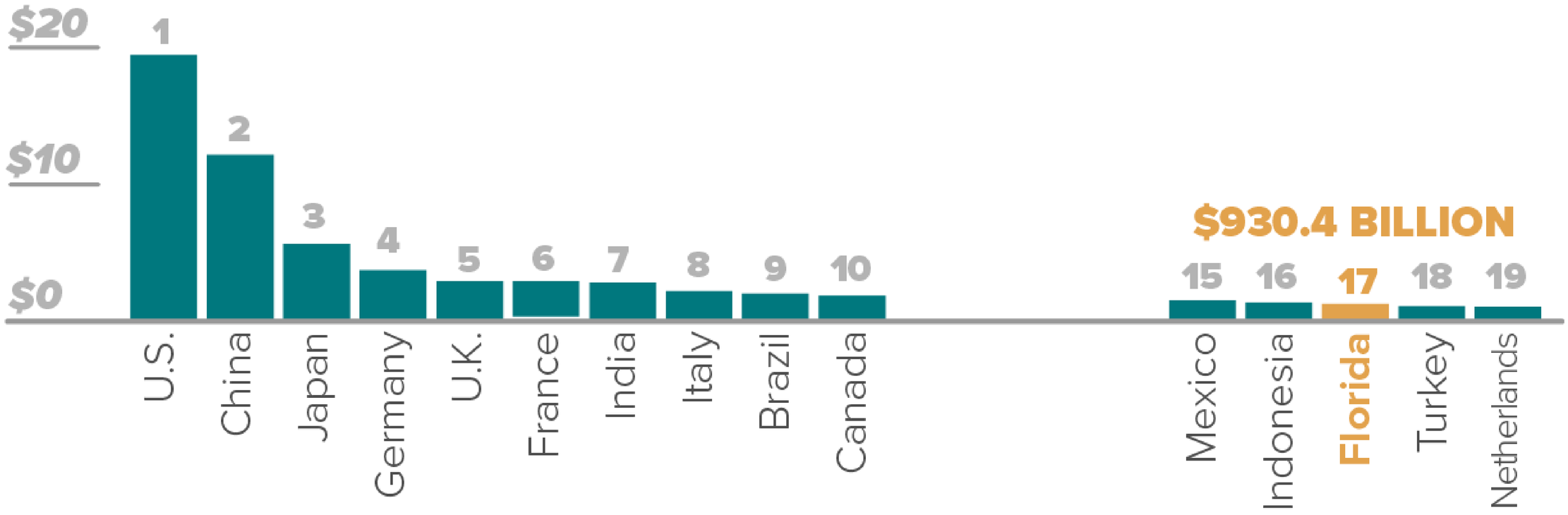
Risk & Resiliency



Category 3+ Hurricanes Near Florida, 1854-2017

Source: National Oceanic and Atmospheric Administration

Goal: Grow Florida into a Top 10 Global Economy



Global Economic Output ($ Trillions), 2016

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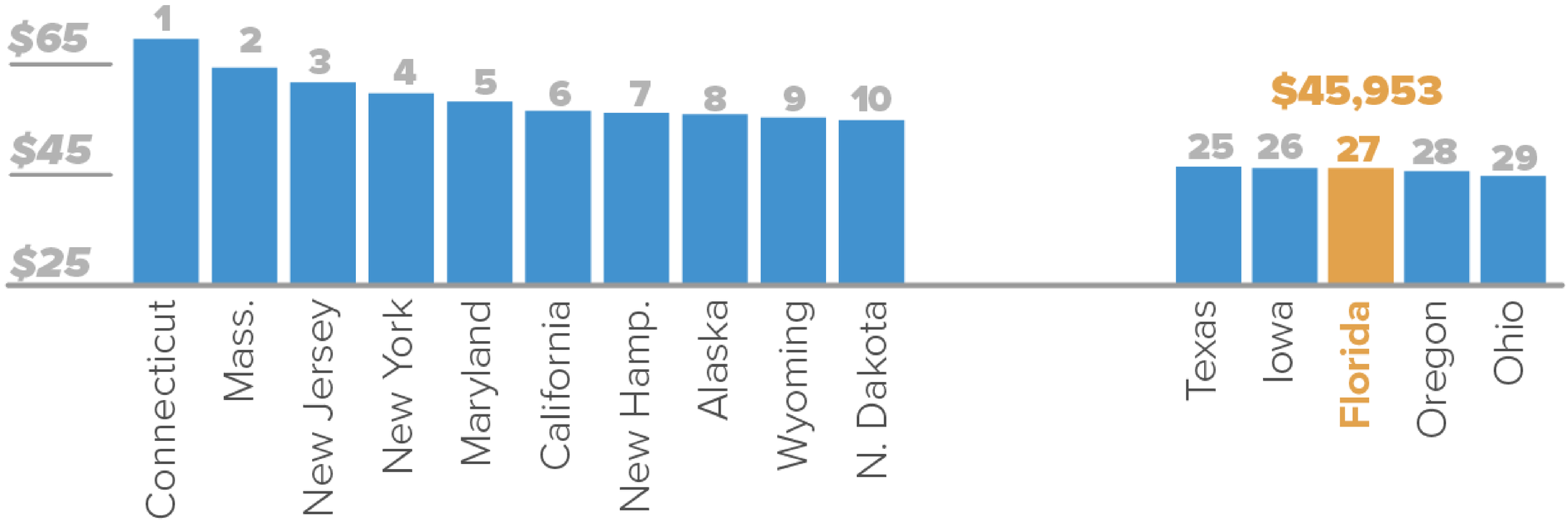
Source: World Bank

Goal: Create Path to Prosperity for All Zip Codes in FL



Personal Income Per Capita ($Thousands), 2016

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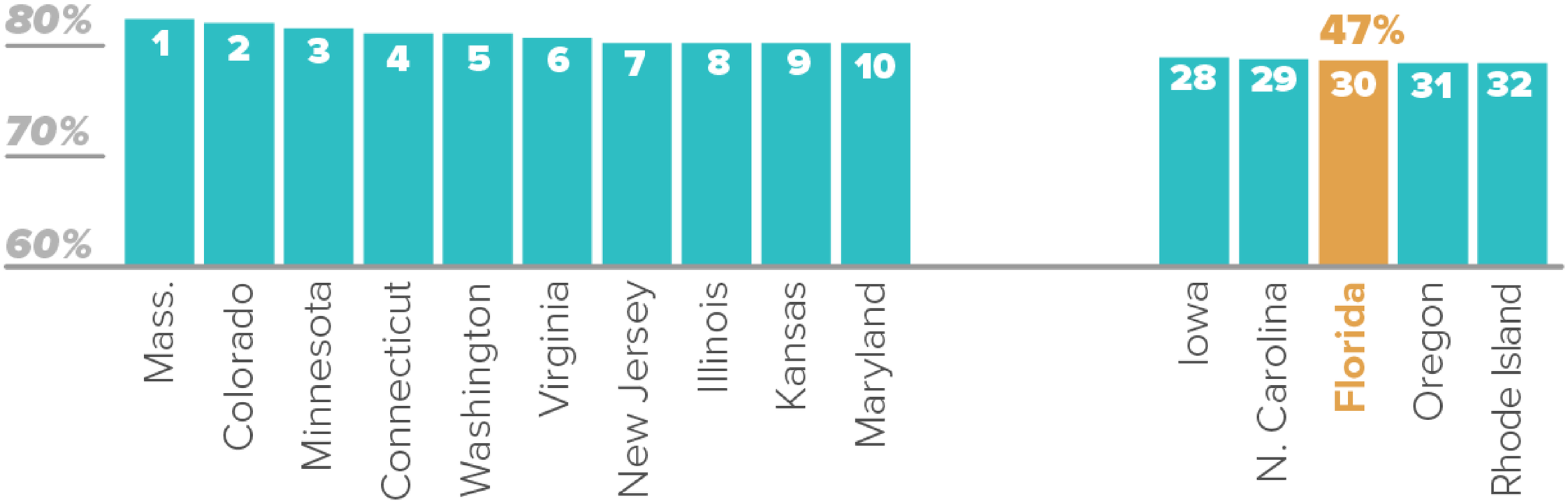
Source: U.S. Bureau of Economic Analysis

Goal: Position Florida to Attract and Retain Talent and Visitors of All Ages



% of Population Ages 25-64 with Postsecondary Education and Training, 2016

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Source: Lumina Foundation

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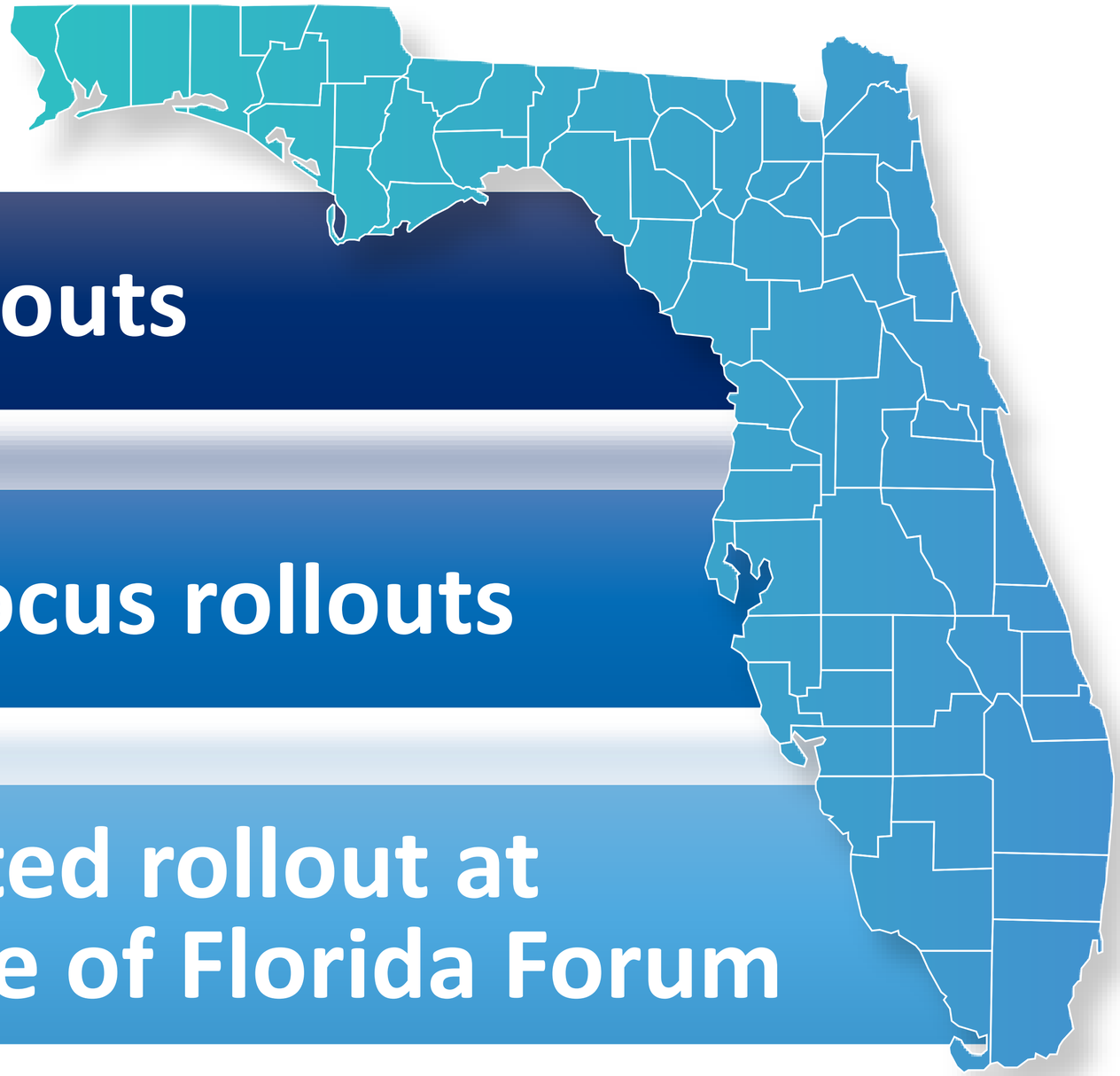
Rollout Strategy



Regional rollouts

6 Pillar focus rollouts

1 united rollout at Future of Florida Forum

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Future of Florida Forum

September 26-27, 2018

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