

# THE HEART OF FLORIDA SECTION

## FLORIDA CHAPTER OF THE AMERICAN PLANNING ASSOCIATION 2020 ANNUAL PLANNING AWARDS APPLICATION

Name of Project: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Signature: \_\_\_\_\_

Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### Project Categories (check one)

#### **Build It Award**

Given "brick and mortar" projects either under construction or constructed within the last two years.  
*Examples: Parks, community centers or complexes, redevelopment projects, streetscapes, historic preservation projects, retail complexes, residential projects, environmental projects, green building projects, etc.*

#### **Plan It Award**

Given to recognize planning documents, studies, reports, and/or analyses that demonstrates sound planning principles and have been adopted by a public agency for use in a local jurisdiction.  
*Examples: Redevelopment plans, transportation plans, comprehensive plans, neighborhood or other community plans, etc.*

#### **Jan Johnson Public Participation Award**

Awarded to a community or organization that utilized the planning process to address a need in their community. Emphasis is placed on how the stakeholders were involved and how the planning process was used to solve a problem, address a need, or promote the public interest.  
*Examples: Neighborhood or community visioning, neighborhood or community improvement projects, outreach initiatives, etc.*

#### **Practice It Award**

Given in recognition of best practices for a specific planning tool, practice, program, project, or process that advances the practice of the planning profession. Emphasis is placed on results (how it solved the problem) and how the plan is innovative.  
*Examples: Ordinances, regulations and codes, other legislation, design guidelines, tax policies, incentive programs, partnerships, etc.*

## Submittal Procedures:

1. Completed Application Form
2. One-page description of the project that includes what award are you applying for and why, the setting, time frame, purpose of the project, significance to the planning field, and effectiveness
3. A brief 150 word summary of the project that can be used for ceremony purposes at the annual meeting
4. A list of all individuals who are credited with working on the project
5. Visual materials or web links to materials that illustrate the project such as drawings, photographs, slides, brochures, websites, videos, etc.
6. A one-page statement in support of the submission, written by someone who did not work directly on the project
7. A brief description demonstrating how the project meets the following criteria (max. 250 words for each criteria):

**Innovation** – Introduction of an original concept or refinement of an existing technique or procedure. How does the project present an innovative approach or concept to address a need? How does the use of the planning process broaden accepted planning principles?

**Comprehensiveness** – Scope of the project and strategy in relationship to the project. How were all aspects of the problem considered? Were all stakeholders involved in the process and what was the extent of involvement?

**Effectiveness** – How did the project address the need or problem that prompted its initiation? What impact did the project have on the problem, issue, or need? What were the results of the projects and how did they make a difference? What were the short term and long term benefits derived or anticipated from the project?

**Implementation** – What steps were taken to build momentum and public support for implementing the project? What consideration was given to constraints in implementation of the project and was there adaptability of the project to changing conditions?

**Transferability** – Does the project have potential application for others? How does the projects methodology and other components further the cause of good planning?

**Quality** – How does the project represent excellence of thought, analysis, writing, and graphics, regardless of budgetary limitations? How were available resources used in a thoughtful and ethical process?

8. Judging will be based on the above submittal package
9. There is no entry fee. Applications must be received by **February 28, 2020**

10. Submit application materials and direct inquiries to **Stefanie Von Paleske-Bush**, Awards  
Chair [stefanievpb@gmail.com](mailto:stefanievpb@gmail.com)

By submitting this application and signing above, I certify that the work was done by the parties credited and meets all eligibility requirements. I understand that any entry failing to meet submission requirements may be disqualified. Signer must be authorized to represent those credited.